



VISIONING SESSION: SEPTEMBER 2025

hubaugusta.org



Date: September 29, 2025

Presenter: Britney Pooser, President & CEO



WHERE WE LEFT OFF...

Strategic Importance

Ensuring that we are positioning ourselves to have a strong foundational plan to meet community needs and appropriately fundraise.

We, historically, have aligned around single barriers and excused mission work around the immediate needs of community residents.

We must sustain the foundational works and propel the HUB into the future.

Approach

The HUB is uniquely positioned to address systematic change in a way that other organizations and government cannot, to challenge the obstacles of generational economic mobility and asset acquisition.

Aligning the HUB's mission to a strong framework will allow for us to become the convening organization we need to be. Impacting partners, communities, and the region.

HUB FOR COMMUNITY INNOVATION

> **Mission Statement: HUB Augusta Collaborative**

To pursue innovative, collaborative solutions that bolster equitable access to all the essential elements of a thriving community.

> **Mission Statement: HUB for Community Innovation**

is a collaborative campus which empowers residents and nonprofits to drive equitable access to education, health and nutritional, and economic mobility. Through shared space and purpose, we foster innovation, amplify community voices, and build stronger, more connected neighborhoods in Augusta.

Vision Statement

To cultivate a community where all residents thrive



> **HUB Augusta Collaborative: Mission Statement**

To pursue innovative, collaborative solutions that bolster equitable access to all the essential elements of a thriving community.

> **HUB for Community Innovation: Mission Statement**

is a collaborative campus that empowers residents, unites nonprofits, and drives equitable access to education, health, and economic opportunity. Through shared space and purpose, we foster innovation, amplify community voices, and build a stronger, more connected Augusta.

Vision Statement

To cultivate a community where all residents thrive



HUB AUGUSTA COLLABORATIVE INC.

> Mission Statement

exists to strengthen our communities by fostering equity, collaboration, and innovation; bringing together mission-aligned partners, support shared resources, and drive collective action to improve health, education, and economic outcomes.

> Vision Statement

unifying Augusta to be the best place to live, learn, and thrive.



STRIVE TOGETHER

Shared Community Vision

Core Concept: **Vision development and expansion & Partnership alignment and accountability**

Evidence-Based Decision Making

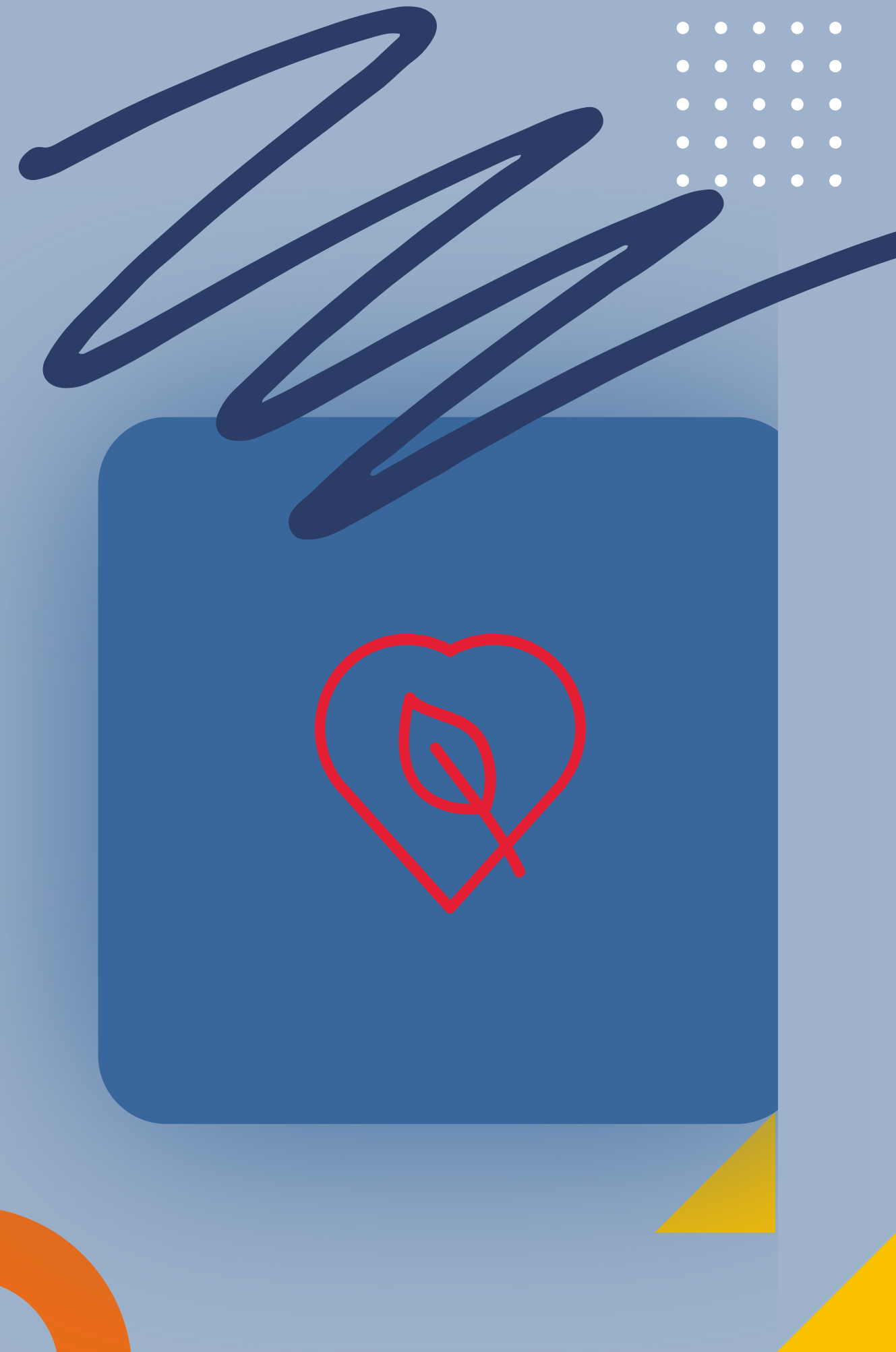
Core Concept: **Community-wide culture of data & Partnership data and technology infrastructure**

Collaborative Action

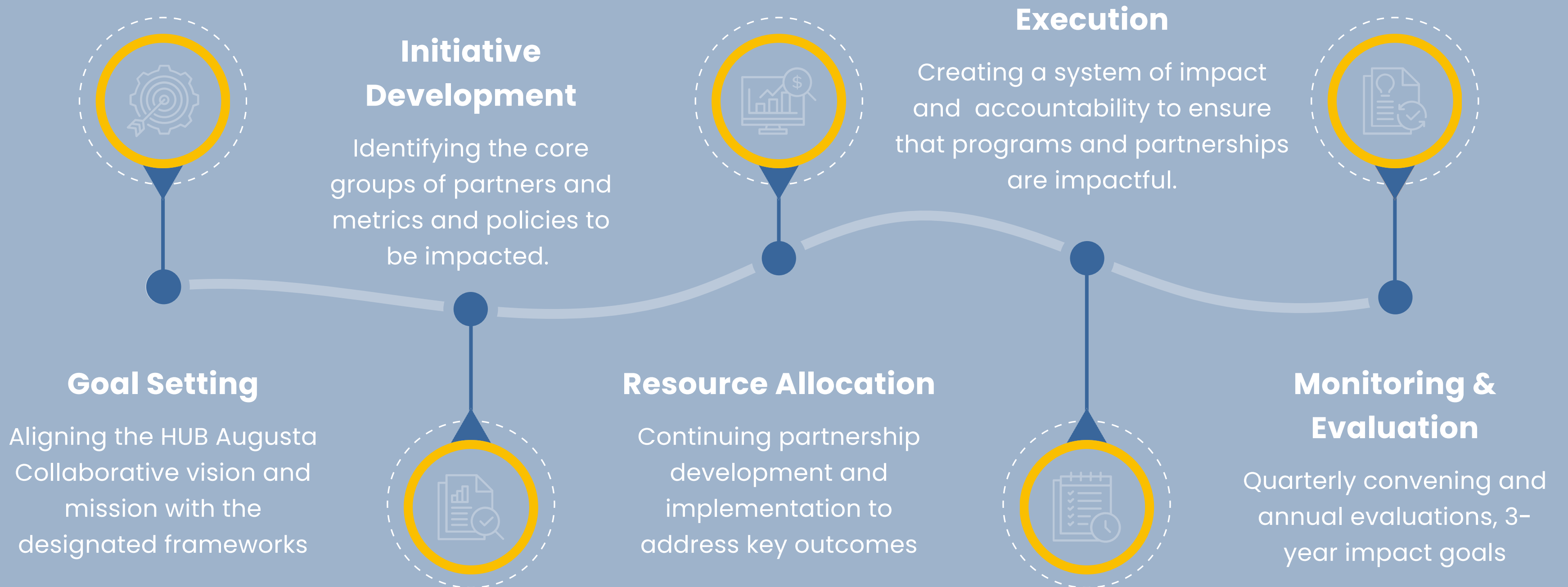
Core Concept: **Framework for collaborative improvement & Scale and spread of institutional policies, practices, and resources & Development, advocacy and implementation of public policies and resources**

Investment & Sustainability

Core Concept: **Backbone operations and partnership talent strategies & Backbone and partnership fund development and sustainability**



STRATEGIC ALIGNMENT PROCESS



HUB Augusta Collaborative

The HUB Augusta Collaborative is entering its next chapter with a renewed focus on four foundational pillars that reflect both the challenges and the opportunities facing our community. HUB Heals centers on advancing health equity through programs that connect residents to accessible, preventative, and holistic healthcare solutions. HUBed drives educational achievement, ensuring learners of all ages have pathways to success through strong school partnerships, youth enrichment, and workforce readiness initiatives. Together, these two pillars strengthen the well-being and potential of individuals while laying the groundwork for generational progress.

Complementing this work are PAR, our policy advocacy initiatives, and HUB Housing, our housing-focused strategies. PAR emphasizes amplifying community voices in local, state, and national decision-making, advocating for policies that create equitable systems and expand opportunity. Meanwhile, HUB Housing responds to the urgent need for stable, affordable, and quality housing by aligning resources and partners to provide pathways toward safe living environments. With these four interconnected pillars, the HUB Augusta Collaborative is poised to heal, educate, advocate, and build—ensuring Augusta thrives as a place where all residents can live, learn, and grow.

